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**FOR IMMEDIATE RELEASE:**

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**GARY MICRO-ENTERPRISE INITIATIVE OFFERS “NEW BUSINESS WORKSHOP”**

**...GMI has the knowledge to help you succeed**

**Gary, Indiana**-The Gary Micro-Enterprise Initiative (GMI) will offer another round of free new business classes for entrepreneurs and for those thinking of starting a new business venture.

The GMI workshop starting in a couple weeks will present an eight-week course where entrepreneurs will learn valuable skills such as business plan development, business finances, identifying target markets and creating business names. Classes will begin with orientation on January 23, 2019 and classes starting January 28, 2019 through March 27<sup>th</sup> every Monday and Wednesday from 6:00pm-8:00pm at the Arthouse: A Social Kitchen, located at 411 East 5<sup>th</sup> Avenue in Gary.

Residents may begin applying now to become a part of this career changing workshop. Those interested may register online at Eventbrite: Gary Micro-Enterprise Initiative (GMI) New Business Start. GMI held a graduation ceremony this past November where 13 graduates of the program were awarded certificates by Mayor Karen Freeman-Wilson.

The Gary Micro-Enterprise Initiative is a free program for residents and exiting business owners within the city of Gary who are interested in starting and expanding a small business. GMI’s mission is to increase employment opportunities and to achieve entrepreneurial growth in Gary through micro-enterprise development.

For more information about GMI or the workshop, contact Diana Sandlin at (219) 881-1312, [dsandlin@ci.gary.in.us](mailto:dsandlin@ci.gary.in.us).